



## Master of Business Administration (MBA)

(for Working Executives)

A two-year programme at IIMK Kochi Campus

in www.linkedin.com/company/iimkkochi



#### **IIM Kozhikode**

The Indian Institute of Management Kozhikode (IIMK) was established in 1996 by the Government of India in collaboration with the Government of Kerala, as the fifth in the lineage of the eminent and premier management institutions in the country. IIMK has been able to achieve a special status amongst the older generation IIMs in several dimensions, including capabilities, innovation, and ability to scale up and is the fastest growing IIM in the country.

IIMK's mission is to inculcate a spirit of wholesome learning giving equal weightage to academic solidarity and practical application. It aspires to integrate concepts with applications and values, thereby nurturing dependable, capable, caring and fair-minded individuals who will contribute towards the development of communities

#### **IIMK Kochi Campus**

The IIMK Kochi Campus was setup in the year 2013. It was envisaged as a platform for the institute to focus on imparting executive education and enabling greater academic collaboration with the industry (including research and consultancy), leveraging Kochi's strategic location and the knowledge base and resources created by IIMK faculty. The campus is currently housed in a modern facility at Athulya Complex, Infopark, Kakkanad.

#### MBA @ IIMK- Kochi (EPGP – Kochi)

Aligned to IIMK's mission, the MBA at IIMK-Kochi Campus (also referred to as EPGP Kochi) is tailored as a unique 2-year post-graduate programme for working executives. The programme is particularly suited for entrepreneurs and executives who wish to enhance their general managerial and strategic perspectives and advance in their careers. They can pursue managerial education with classes held via online, D-to-D mode during week days (Monday – Friday) and weekends via Physical, in-campus mode (Saturday & Sunday).

Participants to the EPGP Kochi are selected through a rigorous, multi-dimensional process. The programme is designed to provide participants an intense learning process while concurrently balancing their occupations. The content and pedagogy aim at building competencies, and preparing participants for responding effectively to a rapidly changing global environment. The programme seeks to enable participants to add value to themselves and to their organizations.

On successful completion of the programme and securing the requisite grades, the participants would be awarded the degree of 'Master of Business Administration' (MBA)

For more details please visit: https://iimk.ac.in/kochi/EPGP/ProgrammeOverview.php





## HIGHLIGHTS

- Focus on General Management: Curriculum of the programme is suitable for executives, who are experienced in various functional domains, and seeking to broaden their general managerial perspectives.
- **Convenient format:** Enabling executives to pursue managerial education with classes held on via online/ on Weekdays (Monday, Tuesday, Thursday & Friday) and weekends via face-to-face mode (Saturday & Sunday), which may aid them in maintaining Work-Life Balance.
- **Internationally recognized MBA:** Global recognition from AMBA accredited by UK based association of MBAs and EQUIS accredited by EQUIS accreditation board.
- Innovative Pedagogy & Experienced Faculty: Application-oriented pedagogy including case studies, simulation and workshops, to facilitate the feel of real-life situations for participants and for the development of effective decision-making skills. Classes and workshops will be interactive and handled by renowned IIMK Faculty and other external/industry experts.
- Experienced and diverse pool of participants: Opportunity for rich peer-learning and networking on account of the participants typically comprising entrepreneurs and executives engaged in diverse functions, and drawn from across various industries and organizations.
- Alumni status of IIMK: Opportunity to be the part of the 6000+ alumni network of IIMK with access to entrepreneurs and executives, at various levels across the globe.
- **IIMK LIVE:** Opportunity for taking up business incubator as part of IIMK Laboratory for Innovation, Venturing and Entrepreneurship (IIMK LIVE), sponsored by Department of Science and Technology, Government of India. Ref: https://www.iimklive.org/.
- **Provision for taking a break:** Flexibility for taking a temporary break from the programme on account of any unforeseen events and re-joining (subject to rules and regulations)
- **Career Guidance Cell:** IIMK Kochi will provide EPGP participants access to a newly formed Career Guidance Cell. This cell aims to provide advisory support to students in terms of broad career guidance, general assistance for appropriate CV positioning/preparation. It will also facilitate career-related conversations with experts/specialists.
- Merit Scholarships: A limited number of merit scholarships will be offered based on their academic performance during the first year of the programme.



## **ELIGIBLITY**

- A Bachelor's Degree or its equivalent in any discipline with minimum 50% marks or equivalent CGPA\*
  - OR

Those who have qualified final CA / ICWA / CS

AND

Three years of managerial / entrepreneurial / professional experience\*\* after graduation as on the last date of application.

\* 45% for women and 40% for SC/ ST / PwD.

- \*\* Work experience before completion of Graduation will not be considered for calculating total work experience. Internship / articleship for courses such as CA / ICWA / CS will not be considered as experience. Apprenticeship / Traineeship will not be considered as experience.
  - The degree obtained from a foreign University subject to producing the equivalency certificate from AIU (Association of Indian Universities) or any Govt. of India approved assessment agency, or an Indian University approved by UGC along with the proof of aggregate percentage of marks obtained in the Programme completed.





#### **Selection Process**

The MBA @ IIMK Kochi campus targets motivated professionals who bring to the table, practical insights borne of experience, high energy and the drive to succeed professionally and also make a difference to society through their contributions. Candidates are expected to possess basic managerial skills and capabilities, good academic orientation, a deep desire for learning and knowledge, and good oral and written communication skills.

The selection of candidates to the programme will focus on an all-round assessment of several aspects such as educational qualification, academic performance till date, quality of work experience, statement of purpose, and overall performance in the entrance test/personal interview.

Eligible applicants would typically need to undergo an entrance test aimed at assessing managerial aptitude ("EMAT"), that IIMK will administer. In lieu of EMAT score, applicants are permitted to choose CAT/GRE/GMAT score not older than 3 years as on last date of application (Phasewise).





#### Mode Of Delivery

The classes will be conducted at the IIMK Kochi Campus. IIMK offers "Your Program, Your Preference" option, wherein working executives can choose from the following two options of classes:

Option One: Evening Classes*	Timings
Monday, Tuesday, Thursday & Friday	07:00 pm - 09:45 pm
<b>Option Two: Weekend Classes **</b>	Timings
Saturday	04:00 pm - 06:45 pm
	07:00 pm - 09:45 pm
Sunday	09:00 am - 11:45 am
	12:45 pm - 03:30 pm

\* Classes to be conducted via online mode

\*\* Classes to be conducted via offline mode (Face to Face)

#### **Program Fees (Non - Refundable)**

#### **Application Fee**

 $\overline{1}$ ,000 payable at the time of submission of online application.

#### **Programme Fee**

#### Online Cohort (D-to-D Mode) - ₹ 13,22,000 to be paid in seven instalments Offline Cohort (Physical, In Campus mode) - ₹ 12,22,000 to be paid in seven instalments

#### The above fees, includes the following.

Refundable Caution Deposit ₹10,000/ Alumni Membership Fee ₹10,000/ Student Welfare Fund ₹2,000 Offer Acceptance Fee\*

#### ₹ 2,22,000/-

This fee includes program delivery, books and instruction material, simulations and access to all incampus facilities such as the library resources. The fee does not include the boarding and lodging charges for the proposed campus-immersion modules at IIM Kozhikode. Financial assistance is normally available through scheduled banks to support the fee payment.

#### **In-Campus Modules**

There would be two In-Campus Modules to be held in Kozhikode Campus. Each In-Campus Module will be of one-week duration. In addition, there may be quarterly or half yearly shorter immersions (2-3 days) at Kochi. Participation in In-Campus Modules is mandatory.

#### Examinations

Examinations for week day and week end cohort would be conducted on all Saturdays. Mode of conduct of Examinations will be decided by IIMK from time to time



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### Important Dates

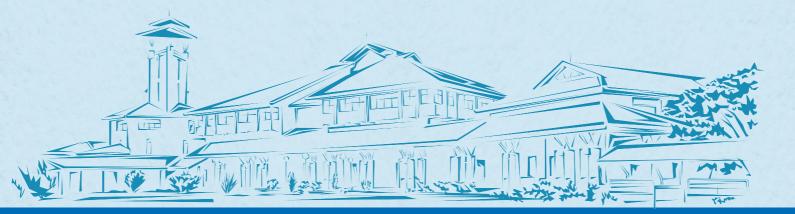
Phase-I	
Description	Dates
Online Application starts	June 29, 2024
Last date for submission of Online Application	August 23, 2024
Admission Processes (Entrance Test /Personal Interviews)	August 31-September 1, 2024
Offer Issuance	September 10, 2024
Phase-II	
Description	Dates
Online Application starts	August 24, 2024
Last date for submission of Online Application	October 25, 2024
Admission Processes (Entrance Test /Personal Interviews)	November 02-03, 2024
Offer Issuance	November 12, 2024
Phase-III	
Description	Dates
Online Application starts	October 26, 2024
Last date for submission of Online Application	December 26, 2024
Admission Processes (Entrance Test /Personal Interviews)	January 04-05, 2025
Offer Issuance	January 16, 2025
Phase-IV	
Description	Dates
Online Application starts	December 27, 2024
Last date for submission of Online Application	February 28, 2025
Admission Processes	March 08-09, 2025
(Entrance Test /Personal Interviews) Offer Issuance	March 18, 2025
Oner instance	Watch 10, 2023

#### Programme Commencement April - May 2025

Note: Some of the above-mentioned dates are subject to change







#### **Contact Us**

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